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<u>Contact:</u>

Janice Johnson-Lugo I jjohnson@premieronecu.org

PremierOne Credit Union Launches Personalized Financial Education Initiative for Members and Employees.

San Jose, CA, November 22, 2019 – PremierOne Credit Union today announced the launch of a mobile-first, personalized financial education initiative through its partnership with the nation's leading education technology innovator, EVERFI, Inc. The Financial Education Program is available as a complimentary resource to help PremierOne Credit Union members build financial health and confidence for themselves and their families.

"PremierOne Credit Union is a strong advocate of financial education, and we are excited to provide this free online financial education program to our members. We want to help our members navigate life's biggest financial milestones. The variety of educational topics will greatly benefit our members by helping them determine which solutions are best suited to help them reach their financial goals," said Richard Tresler, PremierOne Credit Union's VP of Member Services.

This innovative program offers a robust library of learning topics around important personal financial education concepts, including budgeting, investing, homeownership, retirement planning, and more. Each module is 3-6 minutes in length and is designed to enable learners to apply what they have learned to their personal financial goals. The mobile-first design is available on all internet-enabled devices so that learners can access it anytime, anywhere.

To learn more about the program, visit <u>https://premieronecu.everfi-next.net/welcome/achieve</u>

About PremierOne Credit Union

PremierOne Credit Union is a full-service financial institution headquartered in San Jose, CA. With more than \$420 million in assets, PremierOne Credit Union has been in business serving Santa Clara County for the past 80 years. They offer five locations, as well as access to almost 5,000 branches and 30,000 ATMs as part of the CO-OP Network. In addition, membership is available to anyone who lives, works, studies, or worships in Santa Clara County, CA. For more information, go to <u>www.premieronecu.org</u> or follow us on <u>Facebook</u>, <u>Instagram</u>, <u>LinkedIn</u> or <u>Twitter</u>.

About EVERFI, Inc.

EVERFI is the recognized leader in financial literacy education and provides learners of all ages education for the real world through innovative and scalable digital learning platforms. EVERFI powers community focused financial education for more than 850 financial institutions across the country. Founded in 2008, EVERFI is fueled by its Software-as-a-Service (SaaS) subscription model and has certified over 25 million learners in critical skill areas. Some of America's leading CEOs and venture capital firms are EVERFI investors including Amazon founder and CEO Jeff Bezos, Google Chairman Eric Schmidt, Twitter founder Evan Williams, Advance Publications, Rethink Education and Rethink Impact. The EVERFI Education Network powers more than 3,500 partners in their education initiatives across all 50 states, Canada and Puerto Rico. To learn more about EVERFI visit everfi.com or follow us on Facebook, Instagram, LinkedIn or Twitter @EVERFI.