



For Immediate Release:  
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## **PremierOne Credit Union Promotes Allison Coburn to Vice President of Digital Services**

**SAN JOSE, CA (July 24, 2025)** — PremierOne Credit Union is pleased to announce the promotion of Allison Coburn to Vice President of Digital Services. With 25 years of dedicated service, Coburn has been instrumental in driving the credit union's digital transformation and elevating the member experience.

Allison began her career in branch services, building strong relationships with members. Over the years, she has contributed her expertise across Lending, Compliance, Business Operations, Staff Training, and Project Management.

In 2020, she was promoted to Assistant Vice President of Member Services, where she led the Call Center and Member Service Administration and helped expand remote work capabilities. In 2023, she became Director of Digital Services, guiding the department through a major digital banking upgrade while strengthening online and mobile banking services.

"I'm honored to be part of such a talented and passionate team and excited to support our mission in new ways," said Coburn. "I'm proud to have contributed to PremierOne's growth and look forward to advancing our digital services even further."

Andrea Brewer, President and CEO of PremierOne Credit Union, praised the promotion, saying: "I've had the privilege of working alongside Allison for many years, and her passion for innovation and dedication to our members has always stood out. She's been instrumental in driving our digital strategy forward, and her promotion to Vice President reflects the excellent leader she is—and the tremendous impact she continues to have on our credit union."

As Vice President, Coburn will oversee the Call Center, Digital Services, and Card Services, ensuring continued innovation and an exceptional member experience.

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### **About PREMIERONE CREDIT UNION**

PremierOne Credit Union is committed to helping members achieve better financial lives through trusted relationships, personalized service, and expanded access. With over **\$620 million in assets**, PremierOne Credit Union serves individuals who live, work, attend school, or worship in **Santa Clara, Santa Cruz, Monterey, San Benito, Alameda, San Mateo, Merced, San Joaquin, and Stanislaus counties**. Members have access to five branches in Santa Clara County, one in San Mateo County, and nearly 5,000 CO-OP branches and 30,000 ATMs nationwide. For more information, visit [www.premieronecu.org](http://www.premieronecu.org).



Allison Coburn, VP Digital Services  
PremierOne Credit Union